

## All Hands-On-Deck

Everyone has a role to play to keep people covered as Idaho conducts Medicaid renewals.

## What Can You Do?



### Let people with Medicaid and CHIP coverage know they need to:

- **RESPOND** to the Medicaid/CHIP renewal form when it arrives to keep your coverage.
- **PARENTS** should respond even if you don't think you're eligible – your kids could still be eligible!
- **CONSIDER OTHER COVERAGE OPTIONS:** If you are no longer eligible for Medicaid or CHIP, check if you can get coverage **through your employer**, through Your Health Idaho (YHI) at [yourhealthidaho.org](http://yourhealthidaho.org), or through Medicare.

Getting the word out about Medicaid renewals is an all-hands-on-deck effort, and we are asking for help from our partners. We urge state and local elected officials, health plans, providers, and others in the public and private sectors to:

- **SPREAD THE WORD:** getting the message out to Medicaid and CHIP enrollees throughout Idaho is crucial to ensuring they maintain their health coverage.
- **HELP PEOPLE WITH THE RENEWAL PROCESS:** Partner with Idaho Medicaid/CHIP to provide direct assistance to individuals and families with completing the renewal form.

### Where can you help?

- **The healthcare community**, including health insurance plans, providers, pharmacies, hospitals, clinics, doctors, and other relevant entities, should spread the word and directly assist their members and patients with renewing coverage.
  - **Health plans** should outreach individually to their members undergoing a renewal and help individuals complete their Medicaid renewal forms. This should include utilizing Community Health Workers, case managers, or contracts with health centers and other providers to reach individuals in person if necessary.
  - **Health plans** should also find ways to creatively partner with healthcare providers

(pharmacies, hospitals, pediatric and primary care practices, and other clinics) to facilitate connecting and providing real-time renewal support to individuals as they show up for care.

- **Healthcare providers** should take every opportunity to get the word out to patients (by email, text, and in person) that Medicaid renewals have restarted and to assist patients in completing renewal forms or directly connecting them to the Idaho Department of Health and Welfare (IDHW), YHI, or navigators that can help do so.
- **Healthcare providers who can help directly support Medicaid renewals** (e.g., many community health centers and safety net hospitals in Idaho) should make sure their local community is aware they can help and should do so for any Medicaid enrollee that walks in the door.
- **National provider trade associations** can provide tailored materials for their local chapters and providers to be able to communicate with and support Medicaid enrollees undergoing renewals.
- **Private sector**, including **grocery stores, retailers, and small community businesses**, can partner with Idaho Medicaid to spread the word and direct people to help fill out their renewal forms if needed.
- **Advocates, civil rights groups, faith communities, senior centers, and other community organizations** can help by doing everything possible as trusted voices to get the word out to their communities, tailor messages specific to local situations, and provide direct support to people in renewing their Medicaid coverage.
- **Unions** should make sure all their local chapters and individual members, some of whom may be enrolled in Medicaid, are aware of Medicaid renewals and have venues (e.g., local enrollment events) to help support their members in renewing coverage.
- **Philanthropic funders** can provide critical support to local community organizations and trusted local resources to conduct boots-on-the-ground campaigns to help Medicaid enrollees understand what is happening and complete renewals.

People can find more information, including a communications toolkit for external partners, below: [IKC Medicaid Protection Unwinding Messaging Toolkit](#), [IDHW Medicaid Protection FAQ](#), [Your Health Idaho](#), [YHI Flyer](#)

Let's do everything we can to go above and beyond the minimum requirements to ensure Idahoans keep their health coverage. **Thank you for your partnership in this effort.**